



DEOMI

DEFENSE EQUAL OPPORTUNITY MANAGEMENT INSTITUTE



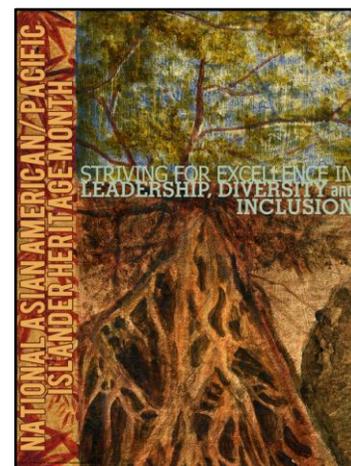
NEWS RELEASE

**DEOMI RELEASES 2012 ASIAN/PACIFIC
AMERICAN HERITAGE MONTH POSTER:
“STRIVING FOR EXCELLENCE IN LEADERSHIP,
DIVERSITY AND INCLUSION”**

**May 1, 2012
Release No. 12-05-15**

PATRICK AIR FORCE BASE, Fla. – In observance of Asian Pacific American Heritage Month, celebrated each year during the month of May; the Defense Equal Opportunity Management Institute (DEOMI) proudly announces the availability of original artwork available for download from DEOMI’s public website, www.deomi.org. Simply click the poster image to the right to navigate to our poster download page.

Please note that you may download this hi-resolution image file by clicking the “download” link below the thumbnail image for this poster on our website and take it to your preferred printing facility for display in your organization or use during your special observance programs. All DEOMI special observance poster images are of a high enough quality to print posters up to 30 X 40 inches. DEOMI does not have the capability to print posters and mail them out to customers upon request.



The artist’s inspiration for this year’s poster

“In researching this year’s theme of *“Striving for Excellence in Leadership, Diversity and Inclusion,”* released by the Federal Asian Pacific American Council, my inspiration for this poster was actually very simple,” said DEOMI Illustrator Mr. Peter Hemmer. “The tree image came from Angkor Wat in Angkor, Cambodia. I was struck by the structure of the roots and how this can symbolize deep cultural roots as well as diversity & inclusion in the sheer number of roots intertwined to create a diverse whole. The low angle of the tree looking up to the sky speaks of leadership striving for higher and limitless goals. The strip on the left side behind the text is a leaf pattern reminiscent of a Pacific Islander fabric. I was going for an Asian feel in both the layout of three asymmetrical fields and painting on gold leaf,” he said.

About the Federal Asian Pacific American Council

The Federal Asian Pacific American Council (FAPAC) was founded in 1985 as a nonprofit, nonpartisan organization representing the civilian and military Asian Pacific American (APA) employees in the Federal and District of Columbia governments. The primary purpose of FAPAC is to serve as an interagency association within the Federal and District of Columbia Governments, providing a focus for over thirty ethnically distinct groups originating from Asian and Pacific regions as recognized by the United States Bureau of the Census.

For more information about the Federal Asian Pacific American Council, please visit:
<https://www.fapac.org/>

All DEOMI observance month poster files are in the public domain unless otherwise indicated. We request you credit the illustrator or simply, Defense Equal Opportunity Management Institute.

–30–

Asian/Pacific American Heritage Month Quick Facts

- "Asian Americans and Pacific Islanders are a vast and diverse community, some native to the United States, hailing from Hawaii and our Pacific Island territories. Others trace their heritage to dozens of countries. All are treasured citizens who enrich our Nation in countless ways, and help fulfill the promise of the American dream which has drawn so many to our shores." —President Barack Obama
- The "Asian/Pacific American" designation encompasses over 50 ethnic or language groups including native Hawaiians and other Pacific Islanders. There are now more Asian and Pacific Islander groups than in the past - with 28 Asian and 19 Pacific Island subgroups representing a vast array of languages and cultures.
- According to the 2010 Census, the estimated number of U.S. residents of Asian descent was 17.3 million, comprising 5.6 percent of the population.
- According to the 2010 Census, the estimated number of U.S. residents who said they were Native Hawaiian or Other Pacific Islander was 1.2 million, comprising 0.4 percent of the total population.
- Asian/Pacific American women first entered military service during World War II. The Women's Army Corps (WAC) recruited 50 Japanese-American and Chinese-American women to the Military Intelligence Service Language School at Fort Snelling, Minnesota, for training as military translators.
- On January 21, 2009, former Army Chief of Staff and now retired Army General Eric K. Shinseki was sworn in as the Nation's Secretary of Veterans Affairs. Born in 1942 on the island of Kauai, Hawaii, Shinseki graduated from the U.S. Military Academy at West Point, N.Y., in 1965.
- The economic profile of Asian Indians has changed dramatically. While the first immigrants were agricultural and manual laborers, today, significant numbers of Asian Indians are engaged in professions such as medicine, accounting, and engineering. A recent study indicated that a higher percentage of Asian Indians are engaged in managerial positions today than any other ethnic group in the U.S.
- Maya Lin rose to fame in 1981. Just 21-years-old and an architectural student at Yale University, Lin won a contest to design the Vietnam Veterans Memorial in Washington, D.C. Her design beat out more than 1,400 entries. The memorial's 594-foot granite wall features the names of the more than 58,000 U.S. soldiers who died during the Vietnam War.

**DEOMI PUBLIC AFFAIRS · MR. BRYAN RIPPLE (321) 494-6208 · WWW.DEOMI.ORG
366 TUSKEGEE AIRMEN DRIVE · PATRICK AIR FORCE BASE, FLORIDA 32925
READINESS...IS DEOMI'S GUIDING PRINCIPLE
BECOME A FRIEND OF DEOMI ON FACEBOOK AT WWW.FACEBOOK.COM/DEOMI.DOD
THE DEOMI CHANNEL ON YOUTUBE: <http://WWW.YOUTUBE.COM/USER/DEOMIPUBLICAFFAIRS/FEED>**