



FRG FUNDRAISING

IMPORTANT GUIDANCE ON FUNDRAISING:

FRGs MAY ONLY CONDUCT FUNDRAISING WITHIN YOUR OWN ORGANIZATION, BECAUSE AN FRG IS CONSIDERED AN "OFFICIAL PROGRAM" ACCORDING TO THE DEPARTMENT OF THE ARMY.



- \$5,000 MAXIMUM ANNUALLY TO INCLUDE PROCEEDS FROM FUNDRAISERS AND NON-SOLICITED DONATIONS.
- NON-SOLICITED DONATIONS SHOULD NOT BE IN THE FORM OF CASH - GIFT CARDS OR ACTUAL PURCHASES ARE RECOMMENDED.
- TREASURER MUST SUBMIT REPORT FOR COMMANDER'S AWARENESS AND FOR REPORTING IN NEWSLETTER.
- COMMANDERS SHOULD MAINTAIN MONTHLY AWARENESS OF FUNDS AND FUNDRAISING ACTIVITY.
- COMMANDERS ARE REQUIRED TO CONDUCT AN AUDIT OF THE FRG FUNDS ANNUALLY AS OUTLINED IN THE ANNUAL REPORT.
- FUNDRAISING SHOULD BE CONDUCTED WITH A SPECIFIC PURPOSE AND NEED. FRGs ARE NOT IN THE BUSINESS OF "RAISING MONEY."

FRG FUNDS ARE TO BE SPENT ON:

- ❖ FAMILY READINESS ISSUES AND INITIATIVES
- ❖ REFRESHMENTS FOR FRG MEETINGS
- ❖ FAMILY EVENTS, UNIT PARTIES, FUNDRAISERS
- ❖ CHILD CARE FOR FRG MEETINGS
- ❖ RENTAL OF MEETING OR FUNCTION ROOMS

*****ALL FRG FUNDS ARE TO BE SPENT ON THE WHOLE GROUP AND MAY NOT BENEFIT AN INDIVIDUAL SERVICE MEMBER OR FAMILY*****

AUTHORIZED FUNDRAISING IDEAS: MUST HAVE COMMANDER APPROVAL!

REMINDER - FUNDRAISING CAN ONLY BE CONDUCTED INTERNALLY. SETTING UP A TABLE AT KROGER'S OR PUTTING A SIGN IN THE FRONT YARD OF THE ARMORY IS NOT ALLOWED.



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| ✓ T-SHIRT SALE | ✓ BAKE SALE |
| ✓ SNACKS ON DRILL WEEKEND | ✓ HOTDOG SALE |
| ✓ POP MACHINE SALES AT ARMORY | ✓ CHILI COOK-OFF |
| ✓ RECYCLING DRIVES | ✓ FRG COOKBOOK SALE |
| ✓ SALE OF HOLIDAY TREE ORNAMENTS WITH UNIT CREST | |
| ✓ FLOWER DRIVES FOR MOTHERS DAY AND VALENTINE'S DAY | |



- ✓ UNIT CAR WASH AFTER AT
- ✓ UNIT DOG WASH
- ✓ SILENT AUCTION - *ITEMS ARE DONATED BY FAMILY MEMBERS/SOLDIERS BUT SOLICITATIONS ARE NOT ALLOWED. ATTENDEES WRITE DOWN ON A PIECE OF PAPER AN AMOUNT OF WHAT THEY ARE WILLING TO PAY FOR THE ITEM. BIDS ARE PUT IN A BOX SO THAT BIDDERS ARE NOT AWARE OF WHAT EVERYONE BIDS AND THE HIGHEST BID WINS.*



FRG FUNDRAISING – WHAT NOT TO DO

- EXTERNAL FUNDRAISERS – NO TABLES AT KROGER OR AT A SHOPPING MALL TO SELL TO THE GENERAL PUBLIC
- GAMES OF CHANCE – ADVERTISING/CONDUCTING RAFFLES OR OTHER GAMES OF CHANCE IS PROHIBITED ON NG PROPERTY UNDER THE CHARITABLE FUNDRAISING POLICY
- 50/50 RAFFLES
- CHINESE AUCTIONS – ATTENDEES PURCHASE TICKETS, THEN BROWSE THE ITEMS UP FOR AUCTION AND PUT THEIR TICKETS IN THE HOLDERS FOR THE ITEMS THEY WOULD LIKE. A NAME IS DRAWN AND THEY WIN THE ITEM. THIS IS A GAME OF CHANCE. CANNOT ASK FAMILY MEMBERS TO BUY A TICKET FOR A CHANCE TO WIN AN ITEM.
- DOOR TO DOOR SOLICITATIONS
- ANY ACTIVITY THAT CASTS A NEGATIVE LIGHT ON THE NATIONAL GUARD

FRG FUNDS MAY NOT BE USED FOR:

- COINS
- BN/BDE BALL EXPENSES
- POLITICAL DONATIONS
- GAS CARDS FOR INDIVIDUALS
- BENEFITTING AN INDIVIDUAL SOLDIER OR FAMILY MEMBER

REGULATIONS FOR FRG FUNDRAISING

- AR 608-1 APPENDIX J-7, J-8 DATED 12 MAR 13
- AR 600-20 CHAPTER 5-10 DATED 20 SEP 12
- NGR 600-12 CHAPTER 5-6 DATED 4 AUG 11
- AGOR 600-12 CHAPTER 9 DATED 1 DEC 03